

*Welcome Home*

# Berkley Square

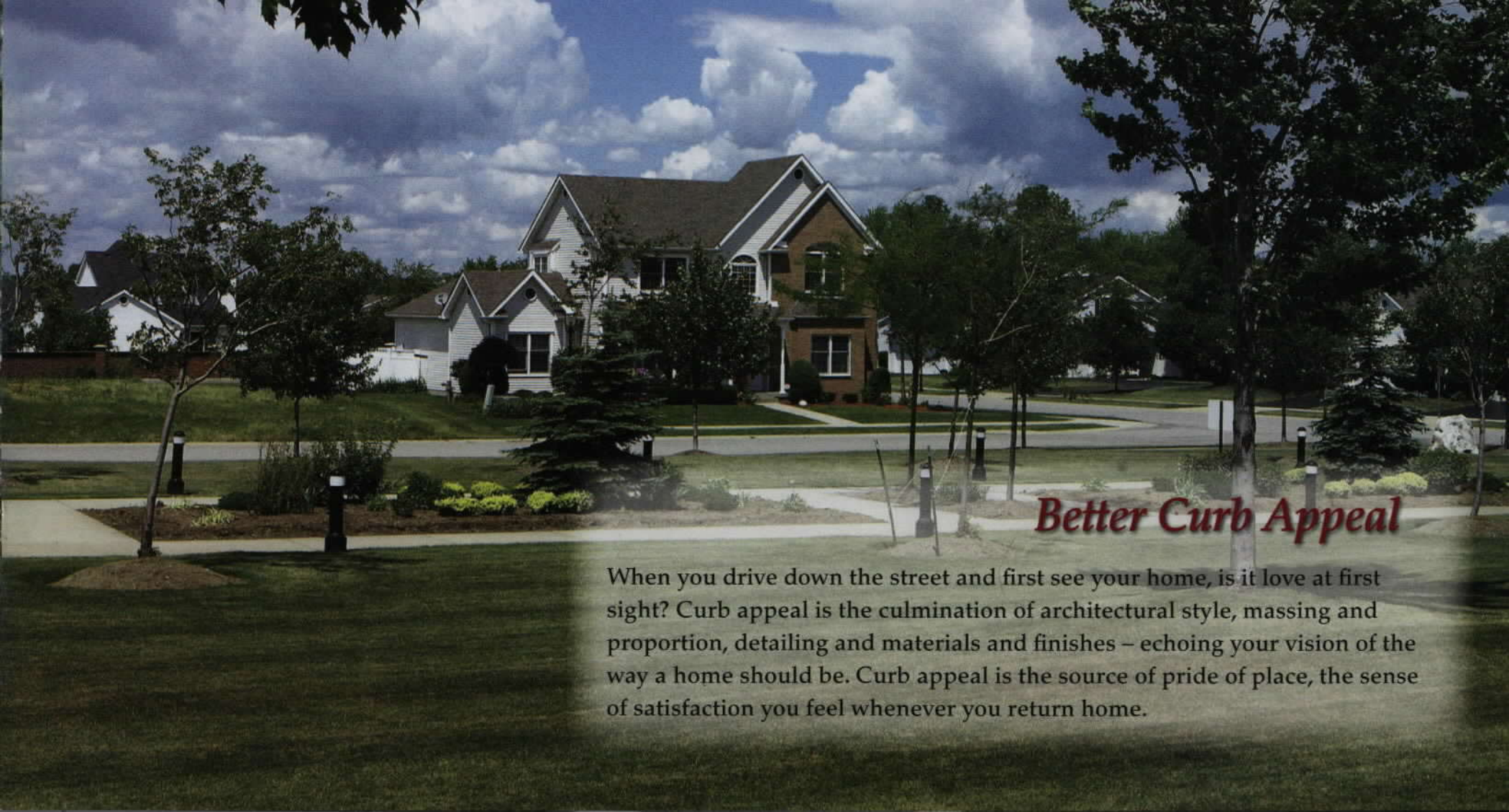
*Touched by*  *a Tradition*

## *Welcome Home to Berkley Square*

Take an existing community of charming houses in Hamburg, New York. Then add to it a new section of homes built by Alliance Homes – homes designed to fit into the existing neighborhood, with the added excitement of traditional architecture in Colonial and Craftsman styles, all designed to an affordable price.

Berkley Square is dedicated to the proposition that traditional values of architectural style, comfortable streetscapes, and modern conveniences can coexist and thrive in close proximity. At Alliance Homes we believe that Berkley Square can satisfy the things every family is searching for.





## *Better Curb Appeal*

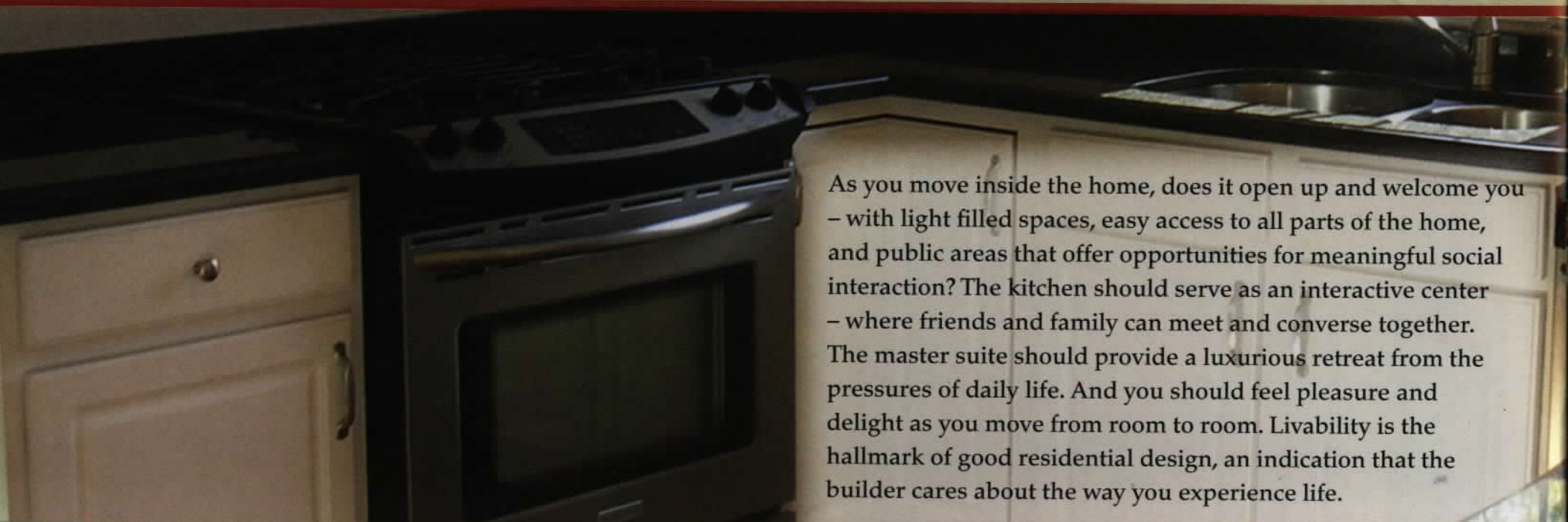
When you drive down the street and first see your home, is it love at first sight? Curb appeal is the culmination of architectural style, massing and proportion, detailing and materials and finishes – echoing your vision of the way a home should be. Curb appeal is the source of pride of place, the sense of satisfaction you feel whenever you return home.




## *More Livability*

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As you move inside the home, does it open up and welcome you – with light filled spaces, easy access to all parts of the home, and public areas that offer opportunities for meaningful social interaction? The kitchen should serve as an interactive center – where friends and family can meet and converse together. The master suite should provide a luxurious retreat from the pressures of daily life. And you should feel pleasure and delight as you move from room to room. Livability is the hallmark of good residential design, an indication that the builder cares about the way you experience life.



Value begins with a reasonable purchase price, and then continues to grow through the years through easy maintenance, quality finishes, and community appreciation. When it comes time to sell your home, the investment you make in an Alliance Home pays off through higher resale value. Even though an Alliance home may cost a few more dollars than homes that lack their style and craftsmanship, it will provide value and satisfaction that sustains itself for years.

Ley Square  
Inherited by  a Tradition

*Lasting Value*



## *Friendly Neighborhood*

Where you live can determine how you live. You want an environment that is safe and secure, where children can grow and prosper. You want homes that fit together in a pleasant streetscape of compatible styles, well-maintained yards, and public spaces. You want proximity to shopping, entertainment, employment, and transportation. All this leads to greater involvement with your neighbors, and creates a sense of security and peace of mind.



THE FOLLOWING ACTIVITIES  
ARE NOT PERMITTED IN PARK

- WADING
- SWIMMING
- GOLF CARTS
- SKATE BOARDING
- BIKING



Why don't you visit Berkley Square this weekend?  
Come see how attention to the principles of curb  
appeal, livability, neighborhood, and lasting value  
can create a home environment you and your  
family will enjoy for a long, long time.

**Berkley Square**

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